



Creative Sector Gets A RM1.4 Million Boost with Yayasan Hasanah's ArtsFAS Grants

21 Showcases Lined Up to Revive Local Art Scene and Preserve Cultural Heritage

22 September, 2021, Kuala Lumpur - <u>Yayasan Hasanah</u> today announced that it would be disbursing grants totaling RM1.4 million to 21 arts, culture and heritage organisations through its Arts for All Seasons (ArtsFAS) initiative in support of revitalising the creative economy.

Some 1,355 arts, culture and heritage practitioners are expected to benefit through the inaugural ArtsFAS programme, enabling improved economic opportunities while providing arts and cultural experiences to Malaysian audiences.

31 performances, theatrical productions, workshops, academic forums, exhibitions, webinars, ensemble performances, critical discussions and other events will be orchestrated in Kuala Lumpur, Sabah, Penang, Melaka and Langkawi, between October and December, promising to be a treat for the senses, for all layers of society.

Hands Percussion and Sutra Foundation are amongst ArtsFAS' flagship initiatives, while The Actors Studio's "Hikayat Si Miskin Menjadi Raja", a *Bangsawan* by Rahman B, will be one of the special performances under the ArtsFAS programme line-up.

"The arts should not stop even if there's a pandemic. We want to invite as many Malaysians to support and appreciate our arts and cultural heritage, and at the same time support our artist community, our cultural frontliners, through ArtsFAS," said Dato' Shahira Ahmed Bazari, Managing Director of Yayasan Hasanah.

According to Shahira, ArtsFAS will include community and provincial art forms aimed at preserving traditional creative expressions. "This is an avenue to honour a variety of modern and traditional art, heritage and culture," she said, adding that, "through technology, knowledge exchange and events, we can promote better awareness and education about the different forms of art in Malaysia - especially to inspire the younger generation." There will also be intellectual discourse and academic webinars about the creative and cultural faculty.





"We are delighted to be able to collaborate to assist local artists and art practitioners to continue their projects post-pandemic. We hope that the creative industry will continue to receive participation, training and other forms of grant support under the 12th Malaysia Plan, as this sector plays a crucial role in our road to recovery," said Shahira.

She added that Yayasan Hasanah will be working closely with several partners during this period, to revitalise the creative sector.

Earlier this year, Yayasan Hasanah announced that it would be supporting outstanding talents to receive a one-off project funding of up to RM250,000 through ArtsFAS which received 129 proposals. The grant allows artisans to mobilise their projects, whilst providing additional avenues to display their creative talent and body of work through online premieres and interactive live streams as well as on-site sessions.

ArtsFAS will be launching a new web portal, bridging the 21 showrunners and the general public to increase patronage of these performances. The schedule for performances, exhibitions, forums and showcases will be published online.

"Since last year, we have been raring to perform again. So we are incredibly thankful for this initiative by Yayasan Hasanah through ArtsFAS to provide a platform for us to take our show forward for Malaysians to enjoy. Our work encompasses local culture and fosters collaboration among our multiracial artists and musicians to form a collective sound - and this is what being a united Malaysia is about," expressed Bernard Goh, founder of Hands Percussion, a renowned Malaysian percussion ensemble.

For more information, please visit Yayasan Hasanah's <u>Facebook</u> and <u>Instagram</u>. Please download photos and videos <u>here</u>.

About ArtsFAS

Arts for All Seasons (ArtsFAS) is a platform organised by Yayasan Hasanah, to showcase Malaysia's preserved and conserved arts, heritage, and culture through accessible public events - connecting our heritage to generations of tomorrow. Come join us to honour the diverse, cultural wonders of our country. Together, we can pave the future of culture.





About Yayasan Hasanah

Yayasan Hasanah ("Hasanah") is the impact-based foundation of Khazanah Nasional Berhad ("Khazanah"), the sovereign wealth fund of Malaysia. Hasanah was set up as an independent entity on 1 July 2015, building on nine years of Corporate Responsibility (CR) efforts previously driven by Khazanah. As a grant-giving organisation, Hasanah goes beyond ringgit and sen to facilitate an ecosystem of transformation, working in collaboration with multiple stakeholders, infusing a spirit of advocacy and building capacity in five key focus areas: Education; Community Development; Environment; Arts and Public Spaces; and Knowledge. Collectively and collaboratively, Hasanah hopes to shift the needle of social and community reform for Malaysians, towards a better Malaysia. For further information, please visit www.yayasanhasanah.org

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